

DATA CO-OP BY THE NUMBERS

Hivewyre's ecommerce data co-op numbers

4 YEARS

Number of years
Hivewyre has been
in business
(June 2016)

80+ MILL

Number of unique
monthly shoppers
within our
data co-op



327

Sites within our data co-op



55%

% OF SITES
WITH
21K+
MONTHLY
UNIQUE
VISITORS
(MUV)

49%

% OF SITES
WITH
42K+
MONTHLY
UNIQUE
VISITORS
(MUV)

38%

% OF SITES
WITH
85K+
MONTHLY
UNIQUE
VISITORS
(MUV)

13%

% OF SITES
WITH
440K+
MONTHLY
UNIQUE
VISITORS
(MUV)



37

Active Categories in our co-op



94.59%

% of categories that
have at least 1 site
with over 21K MUV



8.83

Avg. Number of sites
per category

Numbers pulled from Hivewyre database April 26, 2016